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| AUTHOR | Oblinger, Diana G.; Verville, Anne-Lee |
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ABSTRACT

This book is intended to stimulate dialogue between the business and academic communities concerning education for careers in a constantly changing workplace. The book is divided into four sections. The two chapters of Part 1 discuss the transformation of business from rigid hierarchies to flexible organizations that respond quickly to environmental changes and the significant value that higher education adds to individuals and communities. The three chapters of Part 2 describe how shifts in demographics, technology, and globalization will continue to change our lives and the business environment. Part 3, with three chapters, addresses what businesses need from higher education and how the learning environment will need to change to prepare students for the ambiguous, constantly evolving workplace. Finally, Part 4's three chapters focus on common beliefs that can be applied to align education with the needs of businesses. These beliefs include learning as the core value, the enlightened organization, and an attitude that welcomes change. (Contains approximately 160 references.) (DB)

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